

2021 NEW HOPE OUTDOOR ARTS & CRAFTS FESTIVAL

SPONSORSHIP BENEFITS

September 25-26, 2021 Saturday 10am-6pm & Sunday 10am-4pm

Sponsorship benefits include exposure in over \$10,000 social media and print advertising being employed to promote the Festival to the approximately 10,000 visitors who visit yearly, and other media visitors through targeted marketing. Over 1 million unique visitors could see your presence on our website, and all sponsors will be recognized on our Facebook page and Instagram. In addition to the 10,000 rack cards, postcards, and business ad cards which will be distributed months in advance.

Van Gogh- \$10,000

Your business will be showcased on the most Prominent Row at the festival. Your name will be on a banner at each entrance to the row, which houses the most number of vendors. Your business will appear as Presenting Sponsor on all print advertising, rack cards, posters, press releases, radio ads, website, Facebook & Instagram pages. In addition, you will receive:

- Exclusive listing in your business category.
- 6 months of Ad space on GNHCC website and Facebook page
- 6 months' inclusion in all email blasts for the Chamber, range 5000+ emails
- One-year Chamber Membership
- Your business on a banner on the Trolley

FRIDA KAHLO- \$6,000

A prominent row in the festival with banners on each entrance to the row with your business name on it. Your name / logo in prominent positioning will appear on all print advertising, listed on all rack cards, posters, press releases, website, Facebook & Instagram pages, and on our banners. In addition, you will receive:

- Exclusive listing in your business category
- Prominent Festival Booth Space for your business
- 3 months Ad space on GNHCC website and Facebook page
- 3 months' inclusion in all email blasts for the Chamber, 5000+ emails
- One-year Chamber Membership

CLAUDE MONET-\$6,000

A prominent row in the festival with banners on each entrance to the row with your business name on it. Your name / logo with prominent positioning will appear on all print advertising, listed on all rack cards, posters, press releases, website, Facebook & Instagram pages, and on our banners. In addition, you will receive:

- Exclusive listing in your business category.
- Prominent Festival Booth Space for your business
- 3 months Ad space on GNHCC website and Facebook page
- 3 months' inclusion in all email blasts for the Chamber, 5000+ emails

- One-year Chamber Membership

ANDY WARHOL- \$3,000

Your name / logo will appear in all print advertising, rack cards, posters, and website. In addition, you will receive:

- Prime Festival booth space for promotions
- Banner with your business name on it displayed at the Festival
- 2 months Ad space on GNHCC website and Facebook page
- 2-month inclusion in all email blasts for the Chamber, 5000+ emails
- One-year Chamber Membership

SALVADOR DALI- \$1,500

Sponsor will have a booth space at the show for promotions. Your name / logo will also be included on the Festival website and directory, social media, and (if you apply before August 1st) in print advertising and posters. Also includes a one-year Chamber Membership

More info at www.VisitNewHope.com

Contact Newhopechamber@gmail.com or call Terry Meehan 617-921-5838 for sponsorship opportunities and questions.